



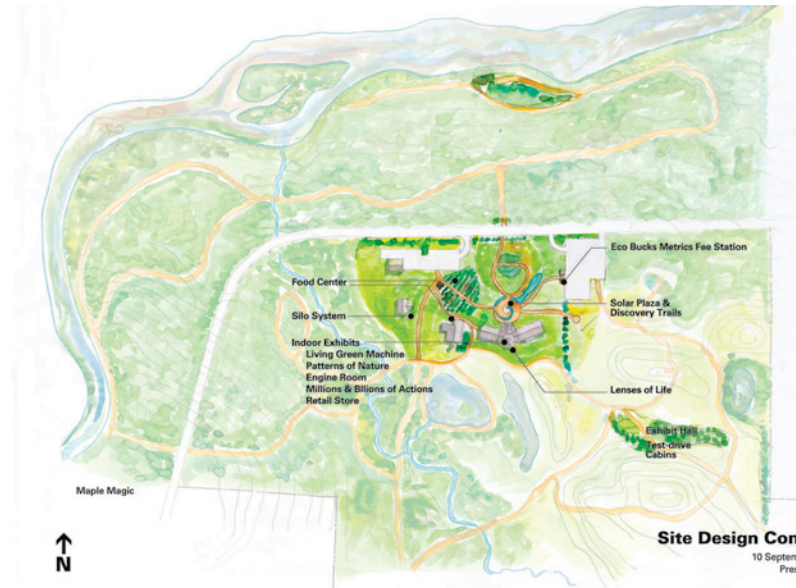
# RIVEREDGE NATURE CENTER, NEWBURG, WISCONSIN

## Riveredge Earth Center

Riveredge Nature Center refocused their message to responsible environmental decision-making. Working with architect Sim Van der Ryn, they set an example through the sustainable design retrofit and expansion of the existing campus, providing hands-on sustainability programs and workshops, and employing sustainable practices at the center.

Artefact Design: Interpretive master planning including exhibits and trails, exhibit concept design, graphic design

Interpretive Master Plan completed: 2004



### EDUCATION & INTERPRETATION THE BIG IDEA

We can all live well on Earth—when we learn to view ourselves as part of nature and live within nature's intricate systems. Learning to live well emanates from nature as the ultimate designer.

Our approach to education and interpretation is to model through aesthetic and renewing experiences. We will engage people in personal observations, unique demonstrations, skill-building activities, relaxation and research in regenerative living.



### riveredgeearthcenter Learning to Live Well on Planet Earth

### VISITOR EXPERIENCE THE ESSENCE

**Solar Plaza**  
As the Sun is central to all of Earth's systems, our Solar Plaza is central to the Riveredge Earth Center. At the Solar Plaza visitors are welcomed and oriented to nature's systems and regenerative human living.

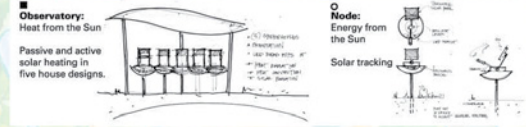
**Discovery Trails**  
From the Solar Plaza visitors can choose several paths—each one demonstrating a vital, living story—from energy flow, to matter cycling & recycling, to air & water movement, to Wisconsin gardening.

**Hand-on Exhibits**  
A variety of exhibits engage visitors in hands-on and skill-building activities. Visitors can... investigate Earth's complex systems at Living Green Machine or Silo Systems, view life in new and different ways at Lenses of Life or Patterns of Nature, explore habitats at Biohomes; and throughout learn how they can adjust to living well.

**Comfort & Caring**  
In addition to many educational experiences, visitors will find comfort relaxing in the gardens, enjoying a Café snack or buying gifts at the Store.

**Taking Action**  
As part of their visit, visitors can complete a small Earth-friendly action oracle, and see how big changes can come from millions of small individual actions.

**Leaving Eco Bucks**  
Visitors do not pay to enter, but to leave. Each exit fee is based on the ecological impact while visiting Riveredge. Positive impacts, such as carpooling or using the composting toilet, reduce the exit fee.



Site Design Concept  
10 September 2004  
Presented by

ARTEFACT DESIGN

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