



## THE WATER CONSERVATION GARDEN, EL CAJON, CA H2O Art and Demonstration Garden

Artefact Design devised a low cost solution for The Water Conservation Garden's need for durable signage that would fit in with the high quality look and feel of existing elements.

We came up with a simplified panel and support design that used less expensive, yet durable materials. Our original, hand-drawn illustrations and friendly, accessible language describe the benefits of water saving techniques. Ultimately, the new design became the Garden's new standard for interpretive signs.

Artefact Design: Sign and support design, content editing, graphic design and illustration, fabrication coordination.

Installed 2011



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