



## ARTEFACT DESIGN

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## CALIFORNIA NATIVE PLANT SOCIETY SAN DIEGO, CA

### GARDEN TOUR GRAPHIC UPDATE

The San Diego chapter of California Native Plant Society was looking for a fresh graphic lift for the annual garden tour. The need was most meaningful after two years of no-to-low visitation during the pandemic years. The tour grew to a two-day event with many more private garden entries and several public gardens added.



The 2023 Native Garden Tour booklet took on a new life increasing to 60 pages with beautiful art, inspired writing and thoughtful photography.

Additional coordinated marketing materials raised the visual level of the garden tour, which in turn, helped to raise visitorship to record levels.

**665 Orpheus Ave  
Encinitas**

**Owner:** Tanya & George Brodehoft  
**Design & Installation:** Homeowners  
**Garden Size:** 6,000 Sq Ft  
**Established:** 2004

Uneven gravel paths.  
 Not wheelchair accessible

**26 Restless Native Garden**

A stately old Western Sycamore anchors the corner, welcoming visitors to our eclectic Leucadia garden. Under its branches are Channel Island endemics mixed in with local coastal sage scrub favorites. Cross the fence and find dry creek beds fed by rooftop channels during the rainy season. Gray water setups add to the groundwater recharge—all of which contribute to a thriving landscape enjoyed by wildlife wanderers all year long. Our garden smells like California and was featured on the 2010 Encinitas Garden Tour. We're excited to welcome a wider audience to our garden habitat.

**Local Lovelies**

Nevin's Barberrry (*Berberis [Mahonia] nevinii*)  
Refugio Manzanita (*Arctostaphylos refugioensis*)  
Owlwood Blue Ceanothus (*Ceanothus 'Owlwood Blue'*)  
Island Oak (*Quercus tomentella*)  
Evergreen Currant (*Ribes viburnifolium*)

**145 Basil St  
Encinitas**

**Owner:** Don & Sheila Rideout  
**Design & Installation:** Don & Sheila Rideout  
**Garden Size:** 1,000 Sq Ft  
**Established:** 1995

Returning 2014 Garden

Partial access

**27 A Native Garden in Five Parts**

I designed this coastal garden using five natural habitats for inspiration: Baja, San Diego Chaparral, Channel Islands, Pond, and Shade, Manzanitas, Fishhook Cactus, and Dudleyas thrive under the tall Coast Live Oak in the front yard. Whimsical recycled building fronts lend an old California feel to the backyard, while an Arroyo Willow towers over a pond that has become home to dragonflies and frogs. I installed rain barrels to provide a source of garden water, and I let leaf litter stay on the ground to act as natural garden mulch. My water-wise garden won the 2013 San Dieguito Water District Water Conservation Award.

**Local Lovelies**

Fish Hook Cactus (*Mammillaria dioica*)  
Scarlet Delphinium (*Delphinium cardinale*)  
Shaw's Agave (*Agave shawii*)  
Elephant Tree (*Bursera sp.*)  
Del Mar Manzanita (*Arctostaphylos glandulosa ssp. crassifolia*)

Margaret Gallagher & Molly Paullack

**44**

**45**

Sunday Gardens 25

Sunday Gardens 27